

## **SELESTA 2K16**

### **iTechnofest**

- Paper Presentation
- Business Quiz

### **Rules and Guidelines for submitting Paper**

1. Maximum three authors per paper.
2. Any number of teams from a college can participate.
3. Format of the Paper should be in Microsoft Office Word with 1.5 line spacing, times new roman, font size 12 on A-4 size paper and the maximum words 3000 only.
4. Detailed list of references is a must for the paper being accepted for presentation.
5. The selected paper will be informed on **17<sup>th</sup> February 2016** to the respective author/s.
6. Two hard copies should be submitted during the presentation.
7. The criteria for judging the paper are *originality, creativity, the references made, communication skills, language skills, presentation skills, the way questions are answered, dress sense, gestures and above all the involvement and feel for academic excellence.*
8. The overall score assigned by the judges are final.
9. PPT slides should be in such a way that the font size could be edited quickly to accommodate the LCD presentation.
10. The paper should reach us by E-mail on or before **15<sup>th</sup> February, 2016 by 05:00 p.m.** at [itechnofestmba@svcet.in](mailto:itechnofestmba@svcet.in)

### **Guidelines for Business Quiz**

#### **Objective:**

Business Quiz is a questions and answers series designed to brighten and enhance entrepreneurial knowledge and skills to encourage students to challenge the changing business environment.

#### **General Guidelines:**

1. Only registered teams are eligible.
2. A team shall consists a maximum of two students only.
3. Quiz Master's decision will be final.

4. Use of mobile or other electronic devices are not allowed.
5. The questions will be in the form of multiple choice, True/False statement, Specific – answer question etc.
6. Replacement of any participants of a team is not allowed after registration.

### **Entry Round**

1. Each team will be given a set of question paper containing 30 multiple choice questions.
2. Time limit will be 20 minutes.
3. In case of tie between 2 or more teams, further 5 questions will be asked for final selection.

### **Round 1: Questionnaire Round**

1. Each team will be asked 3 questions each and only two responses for each question will be considered.
2. For correct answer 10 marks will be given.
3. Passing of the question is not allowed.
4. 30 seconds are allowed for answering each question.
5. No negative marking.

### **Round 2: Audio -Visual Round**

1. Teams will be shown clips for which they have to answer.
2. Each team will be asked 2 audio-visual questions.
3. 10 marks for correct answer and minus 5 for wrong answer.
4. No passing of question.
5. 30 seconds are allowed for answering each question.

### **Round 3: Buzzer Round**

1. A question will be asked and the team who presses the buzzer first have to answer first.
2. 10 marks for the correct answer.
3. Minus 5 marks for the wrong answer or if the team doesn't answer after pressing the buzzer.
4. No passing of question.
5. 30 seconds are allowed for answering each question.

### **Round 4: Rapid fire**

1. In 1 minute each team should answer 10 questions.
2. Each question carries 10 marks.
3. 5 marks will be deducted for each wrong answer.
4. The question will not be passed on to next team.

## Event Coordinators

### Faculty & Student Coordinator List for MBA Events

S.No.	Name of the Event	Faculty Coordinator	Name of the Student	Contact No.
1	<b>Paper Presentation</b>	Dr.B.Guna Sekhar Ph.No. 9849297235	B.Sreenivasulu	9676320485
			A.Veni Priyanka	9515294806
			R.Abhiram	8142784271
			A. V. Praveena	9866391044
2	<b>Business Quiz</b>	Mr. R.Hemanth Babu Ph.No. 9492379081	Prasana	8686211984
			Geoffrey Job Myeko	8142738517
			S.Manjunath	9030324873
			Muhammad Noman	9738710054

*Venue:* Department of MBA